

# Cookie Policy for Stair Renovation Experts

Our website utilises both functional and analytical cookies. Cookies are small files containing information that are sent and stored by your browser when you visit our site. This information may be sent back to our server during subsequent visits, allowing us to recognise your device.

Functional cookies are used to ensure the smooth functioning of our website. Analytical cookies help us understand your behaviour on our site more effectively. These cookies are designed to enhance your browsing experience, do not store personal data, and are anonymised.

## **Analytical Cookies**

We employ Google Analytics to gather data on how visitors interact with our website. This information includes visitor numbers and the duration of their visits to various pages. Such insights enable us to improve our website and services where necessary. To safeguard your privacy, we have a data processing agreement in place with Google.

We also utilise third-party tracking cookies, such as those from Facebook, to promote our services through online advertising. These cookies enable us to offer personalised ads on other websites. Our aim is to target these ads as accurately as possible, keeping costs low and minimising irrelevant ads.

## **Browser Cookie Settings**

If you prefer not to have cookies placed on your device by our website, you can adjust your browser settings accordingly. You have the option to reject cookies and delete any that have already been placed. Please note that you will need to adjust these settings for each browser and device you use.

Should you have any enquiries regarding this cookie policy, please don't hesitate to contact us at [info@stairrenovationexperts.co.uk](mailto:info@stairrenovationexperts.co.uk).